

HOME & DESIGN

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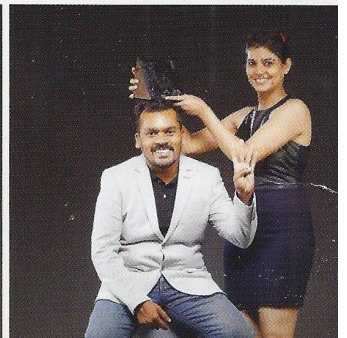
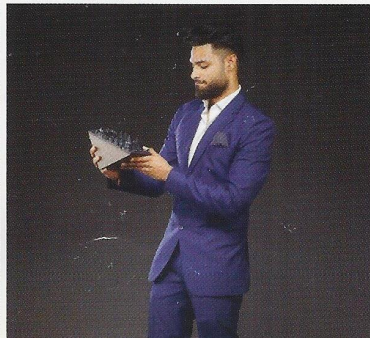
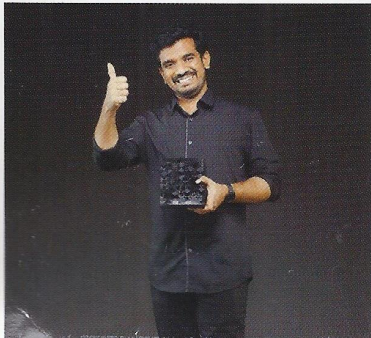
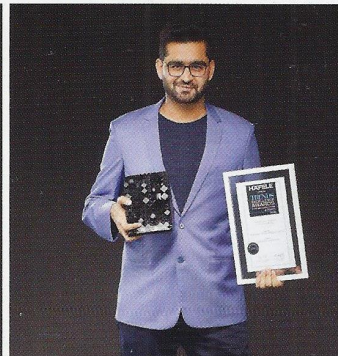
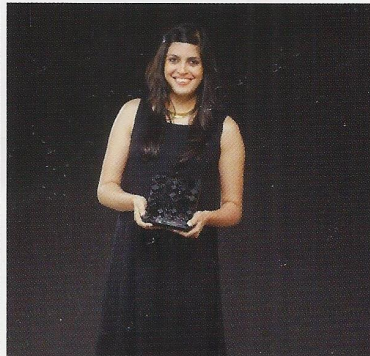
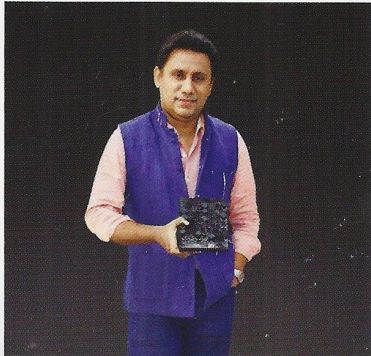
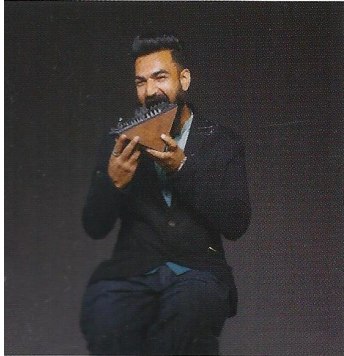
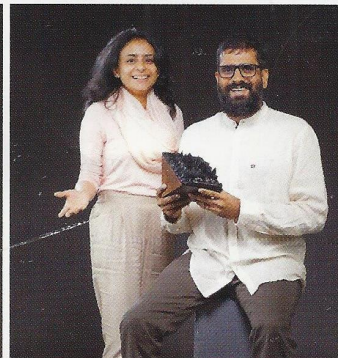
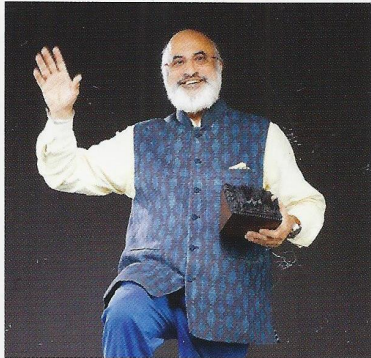
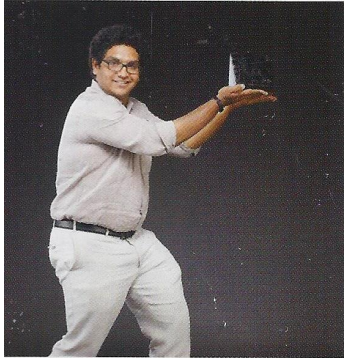
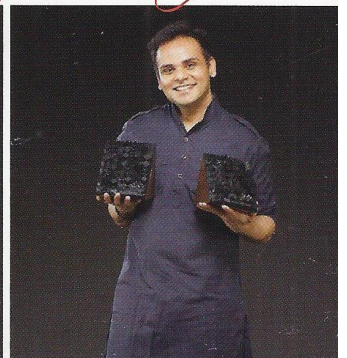
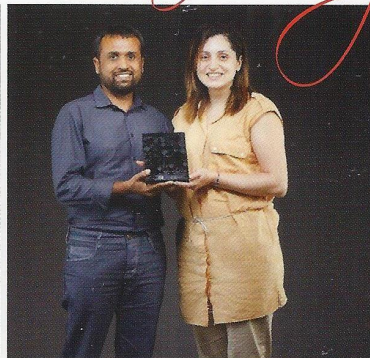
TRENDS

R.N.L. MAHENDRA/2013/50949



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Awards Special



WINNER

INTERIOR
DESIGN



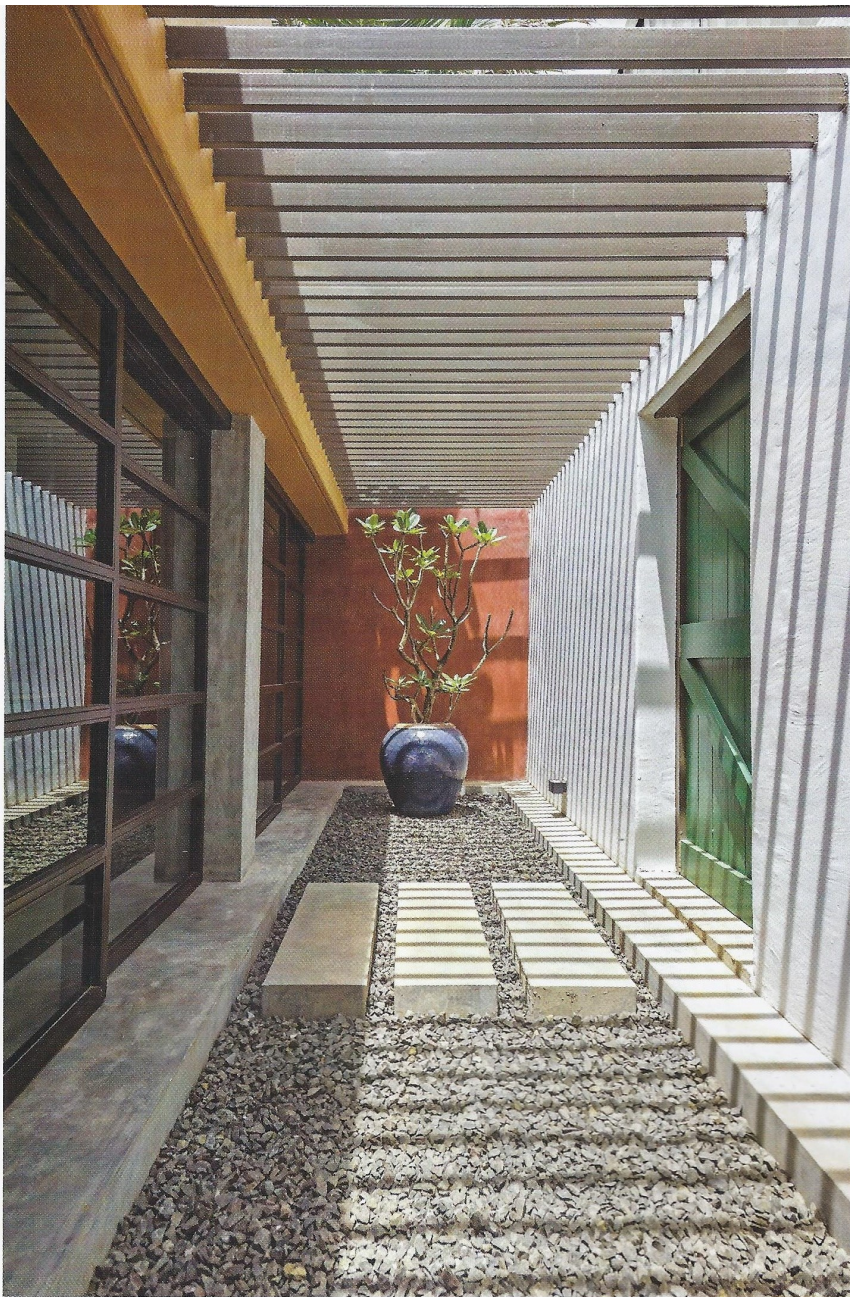


WORKSPACE

The Photo Company, Pune



Earlier, the site was an abandoned, dilapidated factory complex. The factory shed was converted into a photography studio, while two other low-rise structures were converted into an image processing unit and an office respectively. The unused space between the new office and the factory shed was converted into a transition court, which provides light and ventilation to the office. Sustainability was achieved by using the existing structure with minimal changes to the architectural footprint. The structure obtains light and ventilation through the front windows and the open-to-sky side court. The design language is established through natural elements such as light and air along with architectural characters and colours that are local to the tropical climate of India.



About the Firm

Ashwin and Anjali Lovekar graduated from Sir JJ College of Architecture, Mumbai, in 1991. After having worked with reputed architectural firms for about two years in Mumbai and Pune, they set up Lovekar Design Associates in 1993. The firm believes that every project has to be designed carefully, taking into account the client brief, fidelity to site conditions, and the time and economic frame for the same. The principal partners have been guest speakers at various academic institutes and have been involved in several cultural and academic forums.

Fact File

City Pune, Maharashtra
Built-up area 5,000sqft
Year of completion 2016





How has design in Pune changed since 1993?

Ashwin: I think it has grown too fast and in a haphazard manner. Design has changed but whether the change is good or not is relative. Before people could comprehend the changes, it just grew like a giant. Now, it's a monster.

Anjali: Pune, initially planned as a small city, did not have the infrastructure to grow so big, which is where the problem lies. To some extent, we as architects are responsible for this as well. When a city grows, it should be the common infrastructure that grows first. The other things should follow.

Tell us a little bit about the winning project.

Ashwin: This particular project is one of the simplest projects that we have designed. The budget was not more than ₹40 lakhs, so it was even more challenging. A boon in disguise was the fact that we did not have too much money at our disposal. The colours used indicate that it is a young photographer's studio, which can be used as a prop as well.