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Ashwin & Anjali Lovekar



Power dressing comes into its own:

Office design by Architects Ashwin and Anjali Lovekar of Lovekar Design Associates.

Architects Ashwin and Anjali Lovekar have always set trends, be it office design or residential interiors. Their designs refuse to follow one particular favourite pattern, or a common thread. Each and every site is refreshingly different, and it would be immensely appropriate to call every one of their projects 'a breath of fresh air', especially in an environment of design which, elsewhere, sometimes teems of ostentation and product showcasing.

Although the designs of Lovekar Design Associates have always followed their heart, it must be mentioned that of late, the 'global' signature is even more evident. In a world that is shrinking as far as design sensibilities are concerned, their office designs acutely depict a neutral pattern. These offices could be in Singapore or Shirur, or, of course, Pune, but the intent is clear: that the personality of the company which houses these premises must be reflected and respected, which is why two designs by them for two very different companies still translate into what was intended – smooth, suave corporate power dressing, but with that silk handkerchief tucked in.



Office for Kimberley - Clark :

Kimberly Clark is a global major, engaged in several leading brands of hygiene products marketed under various known household brand names & also some very specialized products. This office comprises about 10,000 s.ft of floor area. The office being in commercial premises, the floor space available to design was uninterrupted. The basic zoning was to have two CEO offices with respective infrastructure in the vicinity along with their discussion areas, training rooms, executive cabins & the workstations situated centrally. A large conference for 16 people & a cafeteria were used as common facilities for both zones.

Apart from an easy circulation pattern, the only brief from the client was to reflect the colours that their product packaging exhibit.

Photography by Prashant Bhat & Courtesy Architects



Reception :

The reception is located centrally & is large enough to accommodate two discussion areas that have free access from outside. The reception desk, finished in white solid surface treatment, overlooks these & the visitors' seating. The open office is connected physically & visually, through the glass partition that has access control, across the reception, giving the office a very large & open feel.





Workstations :

The splash of bright colours in the workstation area makes it lively to work. In the cabins too the colour given to strategic walls keeps peeping through the openings or glass. The CEO cabins too have one wall accentuated by colour. The freestanding circular columns in each of these cabins have a colorful collage of graphics that are made out of images signifying the range of Kimberly Clark products.

Major flooring used here is a grey tonal carpet in criss- cross pattern, along with antiskid vitrified tiles wherever relevant. Other materials include gypsum board paneling, veneer, toughened glass, MDF and luster paint.





Office for Bandal Construction Company :

This is a 2000 sft of space designed for a Construction Company. The basic idea was to give the reception an open & large feel & have sufficient privacy for the cabins occupied by the Directors & the Accounts Division.

This area has a colour palette of brown & beige tones by way of Brown floor tiles, a solid Travertino marble wall segregating the common & personal work spaces, textured partition with built in wooden seats set in marble counter that repeats itself on the reception desk & the worktops in the Sales Manger's Cabins. The dark brown veneer, Wenge Espresso light, along with its deep grooves provides relief to otherwise soft colour tones.



Offices for Sales manager:

There are two Sales Manager's cabins, the Reception Desk & the visitor's seating as the walk in areas after the entrance lobby.





Conference area:

Behind the Sales Manager is the common office & the Conference Room. The glass enclosure housing the conference table makes the space visually much larger, especially since it opens onto the terrace behind. The accounts Division & the other utilities are specifically located behind the visitor's seating.

The highlight of this office is the solid Marble wall seen through the reception. This wall with its inherent colour & texture makes its presence felt as it turns into the Director's cabin. The same dark veneer & groove texture repeats itself in the cabins. The laminated wooden floor completes the co-ordinated look & gives a warm feel to these main cabins.

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